

# MEA

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## Michigan Education Association

P.O. Box 2573, East Lansing, MI 48826-2573

517-332-6551 or 800-292-1934

[www.mea.org](http://www.mea.org)

Iris K. Salters, President • Steven B. Cook, Vice President • Peggy McLellan, Secretary-Treasurer • Lu Battaglieri, Executive Director

*The mission of the MEA is to ensure that the education of our students and  
the working environments of our members are of the highest quality.*



**MEA**

Michigan Education Association



Michigan Education Association

Fall 2007  
Higher  
Education

**Bargaining Conference**

October 19-20, 2007

Kellogg Conference Center, Michigan State University

**For further information:**

**[www.mea.org](http://www.mea.org)**

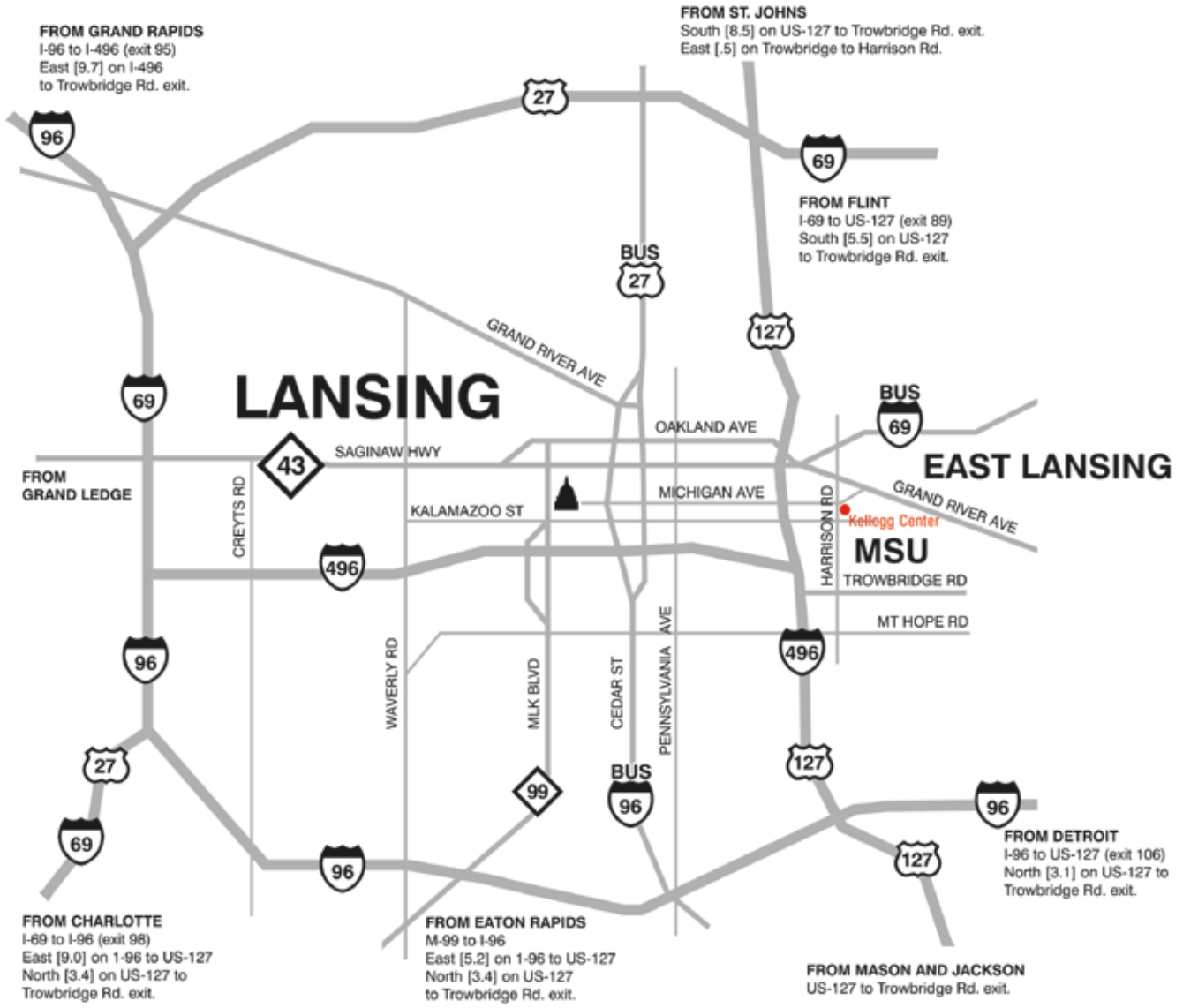
Yvonne M. Williams, Coordinator  
ywilliams@mea.org

Cynthia McCurtis, Registration  
cmccurtis@mea.org

800-292-1934 or 517-332-6551  
Fax 517-336-4009  
P.O. Box 2573  
East Lansing, MI 48826-2573

**Higher Education Bargaining Conference Planning Committee**

Cheryll Conklin, UniServ Director  
John Van Dyken, UniServ Director  
Curlada Eure-Harris, MAHE Lansing Community College  
Sally Pierce, MAHE Lansing Community College  
David Schneider, MAHE Saginaw Valley State University  
Bob Thomas, Statewide Bargaining Consultant  
Yvonne M. Williams, ESP/Higher Education Consultant



Dear MEA Higher Education Local Leaders and UniServ Directors:

You are cordially invited to attend the MEA's Higher Education Bargaining Conference scheduled for October 19th and 20th at Michigan State University. The MEA Bargaining Office is hosting this event on campus at the Kellogg Conference Center and all MEA Higher Education Locals are encouraged to register a team of local leaders who are involved in bargaining at your college or university. This conference is open to you and your local at no cost for registration or material fees.

As you can see from the accompanying conference agenda, participants will explore a wide variety of general and breakout sessions aimed at enhancing your skills in higher education contract negotiations and advocacy. The presenters offer years of experience in higher education collective bargaining and the session topics have been carefully chosen for those MEA local leaders who work and bargain in the higher education environment.

We sincerely hope that you will join us for this important and unique conference experience and encourage you to complete and forward the enclosed registration materials. Deadline to receive registrations is October 12th. Registration is limited so you are encouraged to submit your registration form soon.

Sincerely,

*Iris R. Salters*  
IRIS R. SALTERS,  
President





**Michigan Education Association**

**Fall 2007**

**Higher Education  
Bargaining Conference  
October 19 & 20, 2007**

**Kellogg Hotel &  
Conference Center  
East Lansing, Michigan**

**Friday, October 19**

8:30 - 9:15 a.m. . . . . Registration/Continental Breakfast

9:15 - 9:30 a.m. . . . . Greetings and Insights from Iris Salters, MEA President

9:30 - 10:30 a.m. . . . . Session 101 - General Session #1

**Topic: Important Developments for Higher Education**

Speaker: Valerie Wilk, National Education Association Higher Education  
Coordinator

10:30 - 10:45 a.m. . . . . Break

10:45 - noon . . . . . 200 Series Breakout Sessions

- **Session 201 – Bargaining 101 - The Basics**  
Arch Lewis, MEA UniServ Director
- **Session 202 – Domestic Partner Benefits by Any Other Name**  
John Van Dyken, MEA UniServ Director & Theresa Alderman, MEA  
Attorney
- **Session 203 – Trends in Defunding Higher Education in Michigan**  
Greg Steimel, MEA Research Consultant
- **Session 204 – HECAS & CUDAS Computer Lab**  
Cathy Sheffield-Thompson, NEA

Noon - 1 p.m. . . . . Lunch

1 - 2 p.m. . . . . Session 301 – General Session #2

**Topic: Forcing the Legislature to Fund Education**

Speaker: Dr. Edward Marth, Executive Director, University of Connecticut  
Chapter of the American Association of University Professors

2 - 2:15 p.m. . . . . Break

# Friday continued

2:15 - 3:30 p.m. ....400 Series Breakout Sessions

- **Session 401 – Michigan’s Current Higher Education Legislative Agenda**  
Dr. David Michelson, MEA Government Affairs Lobbyist
- **Session 402 – Alternative Resolution Team, the New Level III Process at LCC**  
Joseph Warren, LCC-MAHE & Cheryll Conklin, MEA UniServ Director
- **Session 403 – Bargaining 101 – Using Your Governing Board Effectively**  
Charles Parrish, President, WSU-AAUP/AFT & Rondy Murray, MEA UniServ Director
- **Session 404 – Legal Issues Impacting Higher Education Bargaining**  
Art Przybylowicz, MEA General Counsel

3:30 - 3:45 p.m. ....Break

3:45 - 5 p.m. ....500 Series Breakout Sessions

- **Session 501 – Informational Resources for Bargaining with Higher Education Institutions**  
John Van Dyken, MEA UniServ Director
- **Session 502 – Generating Member Support for Crisis Bargaining Activity in Higher Education Locals**  
Mike Ryan, Ferris State University Professor, Jan Shelito & Aaron Sheposh, MEA UniServ Directors
- **Session 503 – Fact Finding in Higher Education Bargaining**  
Chuck Herring & Jeanne O’Callaghan, MEA UniServ Directors
- **Session 504 – Organizing Part Timers: Why We Should Do It**  
David Crim, MEA Organizer

5:30 - 7 p.m ..... Dinner

7 – 9 p.m. .... MAHE Board Meeting

7 – 11 p.m. .... Higher Education Afterglow



# Saturday, October 20

8 - 8:30 a.m. . . . . Continental Breakfast

8:30 - 9:30 a.m. . . . . Session 701 – General Session #3

Topic: TBA

Speaker: TBA

9:30 - 9:45 a.m. . . . . Break

9:45 - 10:45 a.m. . . . . 800 Series Breakout Sessions

- **Session 801 – Bargaining MESSA Benefits for Higher Education Locals**  
MESSA Representatives
  
- **Session 802 – Bargaining Higher Education Retirement Options and Programs**  
Chuck Agerstrand, MEA Retirement
  
- **Session 803 – MAHE: Role, Purpose & Functions in Support of Successful Higher Education Bargaining**  
MAHE Officers & Yvonne Williams, MEA Higher Education Consultant
  
- **Session 804 – Tenure by Any Other Name**  
Sally Pierce, LCC-MAHE & Cheryl Conklin, MEA UniServ Director

10:45 - 11 a.m. . . . . Break

11 a.m. - noon . . . . . 900 Series Breakout Sessions

- **Session 901 – Union Coalition Bargaining**  
John Van Dyken, MEA UniServ Director, Leo Sell, MSU APA President, Wayne Cass, & Liz Duhn, AFT/Michigan
  
- **Session 902 – What Does FERPA Really Mean? Are You Using FOIA Effectively?**  
Richard Long, MEA Attorney & Jim Moore, Attorney, Gregory, Moore, Jeakle & Heinen
  
- **Session 903 – Post Tenure Review Panel Discussion**  
David Schneider, Saginaw Valley State University Professor & Kathy Tucker, MEA UniServ Director
  
- **Session 904 – MEA Financial Services – A Partner in Effective Higher Education Bargaining**  
Paul Gonzalez, Executive Director, MEA Financial Services

## Adjournment & Distribution of Treats for the Travel Home

12:30 - 3 p.m. . . . . Higher Education Bargaining Conference Planning Committee

# Menus

## ■ Friday Continental Breakfast

Fresh Orange Juice, chilled V-8 and Apple Juice  
Fresh Sliced Melons, Fruits and Berries  
Assorted Fresh Baked Muffins  
Fruit and Cheese Danish  
Variety of Bagels  
Banana Nut Bread  
Honey, Preserves, Butter and Light Cream Cheese  
Fresh Brewed Coffees and Celestial Seasonings Teas

## ■ Friday Lunch

Deli Lunch Buffet

## ■ Friday Dinner

Kellogg Dinner Buffet

## ■ Saturday Continental Breakfast

Fresh Orange Juice, chilled V-8 and Apple Juice  
Fresh Sliced Melons, Fruits and Berries  
Assorted Fresh Baked Muffins  
Fruit and Cheese Danish  
Variety of Bagels  
Banana Nut Bread  
Honey, Preserves, Butter and Light Cream Cheese  
Fresh Brewed Coffees and Celestial Seasonings Teas

# Registration Information

## Michigan Education Association

Fall 2007

Higher Education

Bargaining Conference

October 19 & 20 2007

Michigan State University

Kellogg Hotel &

Conference Center

East Lansing, Michigan

- Registration is limited – first-come, first-served.
- There is **NO CHARGE** for the conference
- **Registration deadline is October 12, 2007.**
- A registration badge/meal ticket will be required for admission to conference sessions and meal functions.
- **All cancellations must be in writing no later than October 15, 2007.**
- Transportation, lodging and all nonconference meals must be paid by the local, region, MABO or individual.

### Mail Registration form to:

MEA Higher Education Conference  
Michigan Education Association  
P.O. Box 2573  
East Lansing, MI 48826-2573

### Fax registration to:

517-336-4009

## Hotel Reservations and Accommodations

- The conference will be held at the MSU Kellogg Hotel & Conference Center.
- Please contact the MSU Kellogg Hotel & Conference Center at 800-875-5090 for reservations.
- The MEA room rate is \$92 + taxes.
- Deadline for reservations is September 25, 2007. Reservations made after this date will be subject to room availability.
- Early arrivals will be checked in based upon availability. Checkouts after **noon** are subject to an additional overnight charge.



**Higher Education Bargaining Conference**  
Oct. 19-20, 2007 Kellogg Hotel & Conference Center, East Lansing MI

Member's Name: (PRINT)

Last \_\_\_\_\_ First \_\_\_\_\_ Initial \_\_\_\_\_

Previous/Maiden Name: \_\_\_\_\_ Last 4 digits of Social Security Number: \_\_\_\_\_ Badge Name: (First Name Preference) \_\_\_\_\_

College/University: \_\_\_\_\_

Home Address: Number \_\_\_\_\_ Street \_\_\_\_\_ Lot/Apt. # \_\_\_\_\_

City / Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Work/Office: Area Code & Number \_\_\_\_\_

Home Phone: Area Code & Number \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Special Needs: (Physical disability—Please be specific) \_\_\_\_\_

**Session Registration on back** 

**Mail Registration form to:**

MEA Higher Education Conference  
Michigan Education Association  
P.O. Box 2573  
East Lansing, MI 48826-2573

**Fax registration to:**

517-336-4009

# Session Registration

## Higher Education Bargaining Conference

Name \_\_\_\_\_

### Session Selection

- Register for conference sessions below. Select your first and second choice for 200, 400, 500, 800 and 900 session series. This is to assure that if some sessions are filled before your registration request is processed, you will be assigned sessions of interest to you.
- Each session has a limited room capacity. Tickets will be required for admission to sessions and meals.
- Sessions will be assigned on a first-come, first-served (first-registered) basis, according to when your completed registration form is received.
- Registrations must be postmarked no later than October 12, 2007.
- All cancellations must be in writing no later than October 15, 2007.

**Fill in your first and second choice for sessions, check box of meals you will be attending.**

To prevent unnecessary phone calls, PLEASE DO NOT LEAVE ANYTHING BLANK.

Series/Meals	Time	First Choice	Second Choice
Friday Breakfast	8:30-9:15 am	<input type="checkbox"/> Continental Breakfast	
100	9:15-10:30	General Session 101	
200	10:45-noon		
Friday Lunch	Noon-1 pm	<input type="checkbox"/> Lunch Buffet	
300	1-2 pm	General Session 201	
400	2:15-3:30 pm		
500	3:45-5 pm		
Friday Dinner	5:30-7 pm	<input type="checkbox"/> Dinner Buffet	
Saturday Breakfast	8-8:30 am	<input type="checkbox"/> Continental Breakfast	
700	8:30-9:30 am	General Session 701	
800	9:45-10:45 am		
900	11-noon		

If you need hotel accommodations, please see the Hotel Reservation information.

## 2007 Higher Education Bargaining Conference Sessions

Friday 9:15-10:30 a.m.	Friday 10:45-noon	Friday 1-2 p.m.	Friday 2:15-3:30 p.m.	Friday 3:45-5 p.m.
101 General Session #1	201 Bargaining 101 – The Basics	301 General Session #2	401 Michigan's Current Higher Education Legislative Agenda	501 Informational Resources for Bargaining with Higher Education Institutions
	202 Domestic Partner Benefits by Any Other Name		402 Alternative Resolution Team, the New Level III Process at LCC	502 Generating Member Support for Crisis Bargaining Activity in Higher Education Locals
	203 Trends in Defunding Higher Education in Michigan		403 Bargaining 101 – Using Your Governing Board Effectively	503 Fact Finding in Higher Education Bargaining
	204 HECAS & CUDAS Computer Lab		404 Legal Issues Impacting Higher Education Bargaining	504 Organizing Part Timers: Why We Should Do It

Saturday 8:30-9:30 a.m.	Saturday 9:45-10:45 a.m.	Saturday 11:00-noon
701 General Session #3	801 Bargaining MESSA Benefits for Higher Education Locals	901 Union Coalition Bargaining
	802 Bargaining Higher Education Retirement Options and Programs	902 What Does FERPA Really Mean? Are You Using FOIA Effectively?
	803 MAHE: Role, Purpose & Functions in Support of Successful Higher Education Bargaining	903 Post Tenure Review Panel Discussion
	804 Tenure by Any Other Name	904 MEA Financial Services – A Partner in Effective Higher Education Bargaining

Driving Directions To:

**Kellogg Hotel & Conference Center at Michigan State University**

East Lansing, Michigan 48824-1022

517/432-4000 or 1-800-875-5090

Fax: 517/353-1872

**FROM ANN ARBOR** - I-23 North to I-96 West, to US-127 (exit 106) North (3.1 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM CAPITAL CITY AIRPORT** - Turn right onto Grand River Avenue West (.4 miles) to Waverly Road; turn left South (3.4 miles) to I-496; turn left East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM CHARLOTTE** - North on I-69 to I-496 East; East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM CHICAGO** - I-94 East to I-69 North, to I-496 East; East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM DETROIT** - I-96 West to US-127 (exit 106) North (3.1 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM EATON RAPIDS** - M-99 to I-96 East (5.2 miles) to US-127 (exit 106) North (3.1 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (4 traffic lights up).

**FROM FLINT** - West on I-69 to US-127 (exit 89) South (5.5 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM GRAND RAPIDS** - East on I-96 to I-496 (exit 95) East (9.7 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM KALAMAZOO** - I-94 East to I-69 North, to I-496 East; East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM ST. JOHNS** - South on US-27 to US-127 South (8.5 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).